

How Do **Unified Financials and Self-Service HR** Help Food Companies Better Manage Operations?

Making better food for more than **118 years**

Oil, wines, pasta, mixes, flours, yerba mate, rice, and more – iconic brands from Molinos Rio de la Plata SA are staples in nearly every Argentine household. As Molinos looks to become one of the region's leading food companies, it was concerned that disconnected processes and complex reporting were posing challenges for financial management. The company also needed a more efficient way to find top talent and manage thousands of employees. To **ensure the financial health of the business and better serve consumers**, Molinos embarked on a full-scale digital transformation – naming the endeavor APOLO Project.



Transforming Core Processes and Deepening Insight with SAP S/4HANA® and SAP® SuccessFactors® Solutions



Before: Challenges and Opportunities

- Maintain profitable growth in today's rapidly changing consumer products market
- Unify nonstandard, disconnected finance processes to enable greater accuracy and flexibility
- Consolidate and analyze data on costs and margins for lines of business (LoB) and products
- Enable self-service reporting for business users

Why SAP

- Long and trusted partnership with SAP and use of SAP® Services and Support offerings
- Real-time, enterprise-wide view of financials with the SAP S/4HANA® solution for central finance
- SAP ActiveAttention™ services, which played a key strategic role in the fast and efficient 15-month deployment of the SAP S/4HANA solution for central finance
- Employee central and talent management platform with SAP SuccessFactors® solutions

After: Value-Driven Results

- Faster financial closing process and fewer days sales outstanding (DSO)
- Fully automated payment processing, compared to 65% automation prior to SAP S/4HANA
- Enhanced reconciliation and profitability analysis by LoB, product category, sales area, and customer
- Harmonization of data across regions and company departments – improving data quality and accelerating reporting and analysis
- Centralized employee data access to common HR processes – enhancing and streamlining recruiting, people, and performance management

“Deploying SAP S/4HANA has allowed us to rethink our business processes and redefine organizational structures in line with best practices. This project was more than a technological migration – it was a **total digital transformation.**”

Florencia Andreozzi, CIO, Molinos Rio de la Plata SA

37%

Improvement in DSO
(from 49 to 31 days)

33%

Faster financial close cycle
(from 12 to 8 days)

Molinos Rio de la Plata SA
Buenos Aires, Argentina
www.molinos.com.ar

Industry
Consumer products – food

Products and Services
Oil, margarine, pasta, mixes, packaged flours, yerba mate, rice, cold cuts, and frozen foods

Employees
>5,000

Revenue
US\$3.7 billion

Featured Solutions and Services
SAP S/4HANA, SAP S/4HANA for central finance, SAP SuccessFactors solutions, and SAP Services and Support

THE BEST RUN





Molinos Unifies IT and Streamlines Operations with **SAP S/4HANA®** at Its Core

With 10 manufacturing plants, six distribution centers, and three warehouses across Argentina, food producer Molinos Rio de la Plata SA has counted on SAP® software to help run the enterprise for more than 20 years. So, as changing market demands required a more **sophisticated and unified IT landscape**, migrating to SAP S/4HANA® was the clear choice.

Leveraging SAP Services and Support offerings and the leadership they provide was key to a successful deployment. It took just **15 months** to roll out the SAP S/4HANA solution for central finance across all business units and without operational disruption.

Today, SAP S/4HANA helps Molinos simplify operations and improve decision-making enterprise-wide – from financials to HR, branding, spend management, and customer and product performance analysis. Integration with previously deployed SAP SuccessFactors solutions is helping to further unify employee data. Financial close processes and overall reporting are faster and more efficient. Plus, finance teams now have critical EBITDA data at the start of the month – making it **easier to execute the right business strategy**.

The next step will be to focus on customers with SAP Customer Experience solutions.

“Since moving to SAP S/4HANA, our finance processes and reporting are faster and more efficient. This means that we have the critical data and **business insight we need, right when we need it.**”

Matías Avico, CFO, Molinos Rio de la Plata SA

25%

Faster completion of EBITDA analysis (from 20 to 15 days)

7.5x

Faster generation of business-critical reports (from 15 hours to 2 hours)



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